

The EVOLVE-AI Framework (EVOLVE-AI) and The Invisible Architecture

by Neal Carboneau

Privacy Policy

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Effective Date: July 1, 2026

This Privacy Policy explains how Neal Carboneau Consulting, LLC (The Company as defined in the Membership and Licensing Policy) collects, uses, shares, and protects information in connection with the EVOLVE-AI Framework, The Invisible Architecture, The EVOLVE-AI Custom GPT, The Invisible Architecture Custom GPT, nealcarboneau.com, related webpages, purchases, email communications, downloads, and membership access.

1. Information We Collect

The Company may collect information The Licensee (as defined in the Membership and Licensing Policy) provides directly, information collected automatically through the website or third party tools, and information generated by transactions, membership, licensing or consulting activity. Information you provide may include:

- Name, business name, title, email address, mailing address, phone number and other contact information.
- Billing information, licensing tier, seat (user) count, customer portal activity, and transaction records. Payment card details are handled by Stripe and are not stored directly by The Company.
- Messages, forms, emails, meeting requests, feedback, support requests, and information you choose to send us.
- Membership and Licensing account details, authorized user information, and delivery records for downloads, welcome pages, or access links.

Information collected automatically may include:

- Device, browser, IP address, approximate location, referral source, pages viewed, links clicked, and similar website usage data.
- Cookies, analytics, spam prevention, security, hosting, or performance data collected by website and service providers.

Information from third parties may include payment confirmations from Stripe, website hosting or form submission records, email delivery information, and information you provide through third party platforms used to deliver The Materials and the IP licensing.

Prompts and outputs The Licensee uses and receives during the use of the EVOLVE-AI Custom GPT and The Invisible Architecture Custom GPT are not accessible to The Company and are subject to the Terms and Conditions agreed to by and between the Licensee and OpenAI and ChatGPT.

2. How We (The Company) Use Information

We use information to:

- Provide, deliver, maintain, and improve memberships and materials.
- Process purchases, billing, renewals, cancellation requests, refunds, receipts, tax records, and customer support.
- Send welcome emails, access links, updates, administrative messages, and membership related notices.
- Respond to questions, schedule conversations, provide support, and maintain business records.
- Protect the website, materials, users, intellectual property, and payment systems from misuse, fraud, or unauthorized access.
- Analyze website and membership activity to improve content, offers, delivery, and user experience.
- Comply with legal, accounting, tax, contractual, and recordkeeping obligations.

3. Payments and Licensing Fees

Payments and Licensing Fees are processed by Stripe or another payment processor identified at checkout. We receive transaction information such as your name, company name, email, address, phone number, amount paid, license purchased, seat count, payment status, and customer or subscription identifiers. We do not store your payment information.

Stripe and other payment processors process information under their own terms and privacy policies.

4. The EVOLVE-AI Custom GPT and AI Platform Use

The EVOLVE-AI Custom GPT and the Invisible Architecture Custom GPT run inside ChatGPT or another AI platform identified to members. Your use of that platform is subject to the platform provider's own terms, privacy policy, account settings, data controls, and subscription requirements.

Do not submit confidential, client sensitive, regulated, privileged, export controlled, or personal information to any AI system unless you have authority to do so and have confirmed that the use complies with applicable obligations, policies, contracts, and law.

We (The Company) do not receive the content of your ChatGPT conversations.

5. Cookies and Analytics

Our website and service providers may use cookies, pixels, log files, analytics tools, spam prevention tools, or similar technologies to operate the website, measure traffic, improve pages, secure forms, and understand how visitors use the site.

You can adjust cookie settings through your browser. Blocking cookies may affect website functionality.

6. Email Communications

We may send transactional emails about purchases, access, billing, cancellation, updates, support, or changes to terms. We may also send occasional educational or marketing emails if you sign up, license, purchase, or otherwise request information.

You may opt out of marketing emails and cancel subscriptions at any time in accordance with the Membership and Licensing Policy, but we may still send transactional or administrative messages.

7. How We Share Information

We may share information with:

- Service providers that help operate the website, process payments, deliver email, host files, provide analytics, secure the site, manage customer records, or support membership and licensing delivery.
- Professional advisors, including attorneys, accountants, tax advisors, insurers, and consultants, when reasonably necessary for business, legal, tax, or compliance purposes.
- Government authorities, courts, regulators, or other parties when required by law, subpoena, court order, tax obligation, or legal process.
- Successors or parties involved in a merger, sale, reorganization, transfer, or similar business transaction involving all or part of the business or assets.

We do not sell personal information. We do not knowingly share Licensee information or purchase records publicly.

8. Data Retention

We retain information as long as reasonably necessary for the purposes described in this Privacy Policy, including membership and licensing delivery, customer support, business records, tax and accounting records, legal compliance, dispute resolution, security, and intellectual property protection.

Retention periods may vary depending on the type of information, the nature of the relationship, legal requirements, and business needs.

9. Security

We use reasonable administrative, technical, and organizational measures to protect information. No website, email system, payment processor, AI platform, or internet transmission is completely secure. You are responsible for using strong account security practices and protecting access links, downloads, and credentials.

10. Your Choices

You may contact us to request access, correction, deletion, or limitation of personal information we maintain about you, subject to legal, accounting, tax, security, and legitimate business retention needs.

You may cancel monthly subscriptions and licensing through the customer portal link provided in your receipt, the Welcome Page, the welcome email, by contacting us at Neal@NealCarboneau.com or at Neal Carboneau Consulting, LLC, PO Box 251, Three Oaks, Michigan, 49128.

You may unsubscribe from marketing emails by using the unsubscribe link if one is provided or by contacting us. Transactional and administrative emails may still be sent when necessary.

11. Children

Neal Carboneau Consulting, LLC, The Company, The Materials, products and services are intended for adults, professionals, and business users. We do not knowingly collect personal information from children. If you believe a child provided information to us, contact us so we can review and delete it if appropriate.

12. International Users

Neal Carboneau Consulting, LLC (The Company) is operated in the United States and the State of Michigan. If you access the website or membership and licensed materials from outside the United States or the State of Michigan, you understand that information is processed in the United States and the State of Michigan by The Company and subject to the laws of the United States and the State of Michigan. Our service providers may operate in other locations, being subject to the laws of those jurisdictions and applicable to those providers.

13. State Privacy Rights

Some states provide additional privacy rights depending on residency, business size, data practices, and legal thresholds. If a state privacy law applies to The Company and gives you specific rights, we will honor those rights as required by law.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The effective date above shows the current version. Material changes will apply prospectively unless otherwise required by law.

15. Contact

Neal Carboneau Consulting, LLC

Neal Carboneau, CEO, Member

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